Goal 2
Illinois State University will demonstrate excellence in scholarship, teaching, and learning at the undergraduate and graduate levels.

• Outstanding faculty and staff committed to the University’s core values
• Academic support structures that promote excellence in teaching, scholarship, and creative activities
• On-site, online, and other innovative delivery methods of instruction
• Assist faculty and staff with seeking external funding, publishing, and serving the University and students
• International faculty exchanges
• National leadership in the scholarship of teaching and learning

Goal 3
Illinois State University will enhance student, faculty, staff, alumni, and community pride in, and allegiance to, the University.

• Cultural, social, recreational, and intercollegiate athletic opportunities
• Creative partnerships with faculty, students, staff, alumni
• Local, state, national, and international partnerships
• Coordinated promotion of the University’s contributions, services, and successes
• Recognition of faculty, staff, and student service

Goal 4
Illinois State University will be accountable and fiscally responsible to internal and external stakeholders.

• Integrated, long-range financial planning
• Systematic review of processes and practices
• Link resources to Educating Illinois goals and strategies
• Increase funds raised from private sources
• Creative financial partnerships
• Computer network and data security and reliability

Goal 5
Illinois State University will promote a healthy, safe, and environmentally sustainable campus.

• Programs and activities promoting mental and physical health
• Programs and activities promoting safety
• Capital projects addressing health and safety
• University policy on environmental sustainability

Accountability
Progress in advancing the goals and strategies of the University’s strategic plan will be documented on the Educating Illinois Web site at www.EducatingIllinois.ilstu.edu.

Illinois State University—Illinois’ first public university—is a first-choice institution for increasing numbers of academically talented and motivated students. The University maintains strong, mutually reinforcing commitments to scholarship, and to undergraduate and graduate education.

The University’s strategic plan, Educating Illinois 2008-2014: Priorities for Illinois’ First Public University, builds upon the University’s heritage, strengths, and recent accomplishments. The plan advances the Board of Trustees’ vision statement for the University, and it reflects extensive consultation with individuals from throughout the Illinois State University community.

Our Mission
We at Illinois State University work as a diverse community of scholars with a commitment to fostering a small-college atmosphere with large-university opportunities. We promote the highest academic standards in our teaching, scholarship, public service and the connections we build among them. We devote all of our resources and energies to creating the most supportive and productive community possible to serve the citizens of Illinois and beyond.

Our Vision
Illinois State University will continue to occupy a unique position of strength and visibility among the institutions of higher education in Illinois, the nation, and the world. Illinois State University will continue to be the first-choice public university in Illinois for high-achieving, motivated students who seek an individualized educational experience at an institution that offers excellent undergraduate and graduate programs, and supports high quality research, scholarship, and creative activities.

Our Values
Pursuit of Learning and Scholarship
Illinois State University works with students as partners in their educational development inside and outside of the classroom, so that students come to appreciate learning as an active and lifelong process. The University contributes new knowledge through research, scholarship, and creative activities, as well as other forms of individual scholarship in which all students, faculty, and staff are encouraged to participate.

Individualized Attention
Illinois State University provides a supportive environment. An innovative general education program, strong student-faculty-staff connections, and superior student services focus on each student as an individual, with unique educational needs and potential. The University is dedicated to placing the learner at the center of teaching and scholarship, to recognizing the importance of each faculty and staff member to the successful operation of the programs and services provided, and to acknowledging the ongoing contributions of its former students, faculty, and staff.

Public Opportunity
Illinois State University assures students access to educational, research, and service opportunities through a wide range of high quality programs; faculty mentors who are scholars, and creative artists of repute in their disciplines; and the support of outstanding facilities, technologies, and library resources. The University partners with business, industry, government, and education, providing leadership in statewide, national, and international initiatives; expanding service and outreach; and enhancing financial support for instructional, scholarship, and service activities.

Diversity
Illinois State University affirms and encourages community and an informed respect for differences among students, faculty, and staff by fostering an inclusive environment characterized by ethical behavior and social justice that prepares students to be fully engaged participants in a global society. The University supports a diverse faculty and staff, who mentor a diverse student population. The University endeavors to create a varied and inclusive community where all students, staff, and faculty are active participants in a global society characterized by teamwork, respect for differences, civic engagement, and educational goals that celebrate diversity.

Our Goals
Illinois State University focuses resources and attention on the goals, strategies, and activities that advance the University’s mission, vision, and values.

Goal 1
Illinois State University will position students to excel in a globally competitive, culturally diverse, technological, and changing environment.

• Accessible and affordable learning opportunities
• Strong orientation and transition programs for transfer students
• Student services and advisement systems
• Retention and graduation of underrepresented students
• Curricula and teaching that reflect best educational practices, and enduring learning experiences
• Multiculturalism and civic engagement through the curriculum

Civic Engagement
Illinois State University prepares students to be informed and engaged citizens, who will promote and further the collective goals of society. The University promotes active learning experiences through which students will gain an awareness and understanding of civic engagement as a lifelong responsibility. Furthermore, the University encourages faculty and staff to serve as engaged civic leaders and role models, promoting the quality of life for all citizens through collaborative and individual action.