

Goal 1	Provide a supportive and student-centered educational experience for high-achieving, diverse, and motivated students that promotes their success.						
Strategy 1	Recruit, enroll and retain high-achieving, diverse, and motivated students						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Average ACT scores of first time in college students	Fall Term	23.8	24.1	23.8	23.6	23.6	23.4
Average entering transfer student GPA	Fall Term	3.10	3.10	3.09	3.12	3.10	3.12
Expected academic perseverance mean score on the Beginning College Survey of Student Engagement (0-10 scale)	2012 survey	7.15 ¹	N/A	N/A	7.21	N/A	N/A
Number of institutional financial aid grants awarded to students	Academic Year	4,212	4,310	4,846	4,570	5,711	5,433
Average loan indebtedness at graduation	Fiscal Year	\$27,910	\$29,121	\$30,373	\$29,006	\$29,228	N/A
Average gap between cost and unmet financial need per student	Academic Year	\$18,216	\$18,842	\$19,249	\$17,871	\$17,888	N/A
Average unmet financial need by income quintile	See chart at end of document						
Percent of undergraduate students from underrepresented groups	Fall Term	17.2%	19.3%	20.9%	22.3%	23.7%	24.2%
Percent of undergraduate students from outside Illinois	Fall Term	3.3%	3.4%	2.9%	2.7%	2.3%	2.4%

¹ Survey is administered every 3 years, baseline is 2012

Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Average monthly graduate stipend - Masters	Fall Term	\$ 1,007	\$903	\$1,043	\$1,049	\$1,056	\$1,058
Average monthly graduate stipend - Doctoral	Fall Term	\$ 1,608	\$ 1,588	\$1,599	\$1,613	\$1,609	\$1,582

Goal 1	Provide a supportive and student-centered educational experience for high-achieving, diverse, and motivated students that promotes their success.						
Strategy 2	Strengthen the University's commitment to continuous improvement of educational effectiveness as reflected in student learning outcomes						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Percent of programs in program review cycle who submit updated assessment plans	Fiscal Year	75%	50%	53.3%	92.3%	87.5%	54.5%
Number of professional development workshops offered	Calendar Year	332	367	397	350	373	225 ²
Percent of Tenure-Track faculty who attended professional development workshops through CTLT	Calendar Year	56%	57%	55%	55%	59%	55% ³

² Estimate

³ Estimate



Goal 1	Provide a supportive and student-centered educational experience for high-achieving, diverse, and motivated students that promotes their success.						
Strategy 3	Increase opportunities for students to engage in high-quality, high-impact educational experiences						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Percent of undergraduate students participating in Honors Program	Fall Term	5.8%	5.7%	6.3%	6.3%	6.9%	6.2%
Number of faculty professional development offerings related to high impact educational experiences	Calendar Year	9	14	21	45	62	35 ⁴
Percent of baccalaureate graduates participating in capstone courses	Academic Year	39.8%	38.5%	39.5%	N/A	N/A	N/A
Percent of baccalaureate graduates participating in internships, practicums, and professional practice experiences	Fiscal Year	41.7%	43.4%	40.8%	N/A	N/A	N/A
Percent of seniors who indicated that they already have or planned to work with a faculty member on a research project before graduation on the 2013 National Survey of Student Engagement	2013	24% ⁵	N/A	N/A	N/A	37.7%	N/A

⁴ Estimate

⁵ Survey is administered every 3 years, baseline is 2013

Goal 1	Provide a supportive and student-centered educational experience for high-achieving, diverse, and motivated students that promotes their success.						
Strategy 4	Identify steps that can be taken to shorten time to degree						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Average Time to Degree							
4 Years or Less	Fiscal Year	60.5%	64.3%	64.5%	63.1%	67.3%	N/A
5 Years		32.6%	28.1%	28.1%	29.7%	26.8%	N/A
6 Years		4.6%	5.1%	4.4%	4.5%	3.8%	N/A
More than 6 Years		2.4%	2.5%	3.0%	2.6%	2.1%	N/A
Average Credits to Degree	Fiscal Year	131.3	131.1	N/A	130.1	129.2	N/A
Retention Rates		2011 Cohort	2012 Cohort	2013 Cohort	2014 Cohort	2015 Cohort	2016 Cohort
First to Second Year	Cohort	82.3%	81.7%	81.3%	81.5%	81.1%	80.6%
Second to Third Year		74.6%	75.0%	75.7%	74.2%	73.1%	N/A
Graduation Rates		2007 Cohort	2008 Cohort	2009 Cohort	2010 Cohort	2011 Cohort	2012 Cohort
Four year	Cohort	46.4%	45.5%	48.0%	47.6%	47.0%	N/A
Six year		71.5%	71.8%	73.4%	72.2%	68.8%	N/A
Percent of students enrolled in an online course or program	Fall Term	8.2%	10.3%	12.6%	16.4%	19.8%	17.9%
Percent of courses on standard class schedule	Fiscal Year	64%	62%	62%	66%	64%	66%

Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Percent of transfer students admitted directly to a major	Fall Term	70.2%	73.0%	72.0%	73.5%	72.5%	74.1%
Online enrollment in summer session courses as a percent of total enrollment	Summer Term						
Undergraduate		60.1%	68.9%	72.0%	73.1%	76.4%	N/A
Graduate		31.9%	37.2%	36.4%	40.7%	31.7%	N/A

Goal 1	Provide a supportive and student-centered educational experience for high-achieving, diverse, and motivated students that promotes their success.						
Strategy 5	Provide integrated and holistic services that support students' individual needs						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Percent of students rating their general health as "Excellent", "Very Good", or "Good" on the Health and Wellness Student Spring 2013 Survey	2 year survey cycle	91.5% ⁶	N/A	N/A	86.1%	N/A	N/A
Percent of qualified students living in themed, living-learning environments	Fiscal Year	67%	57%	67%	74%	82%	83%
Number of registered student organizations	Fiscal Year	304	388	373	417	411	414
Percent of students who take and pass licensure exams	See chart at end of document						
Percent of graduates responding to the Alumni Survey who were employed and/or attending higher education one year after graduation	Fiscal Year	94.2%	94.4%	92.2%	96.9%	N/A	N/A

⁶ Survey is administered every two years, baseline is Spring 2013

Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Quality of student interaction with student services staff mean score on the 2013 National Survey of Student Engagement Senior (0–7 scale)	2013	5.1	N/A	N/A	N/A	5.3 ⁷	N/A

⁷ Survey is administered every three years, baseline is 2013

Goal 2	Provide rigorous, innovative, and high-impact undergraduate and graduate programs that prepare students to excel in a globally competitive, culturally diverse, and changing environment.						
Strategy 1	Enhance and support rigorous and innovative undergraduate and graduate programs						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Higher-order learning mean score on the 2013 National Survey of Student Engagement (0-60 scale)	2013	42.1	N/A	N/A	N/A	40.7 ⁸	N/A
Percent of plans of study that have specialized accreditation available and are accredited	Fiscal Year	53.4%	53.0%	52.7%	53.3%	54.5%	53.7%
Number of IBHE recognized new programs, sequences, or courses developed							
New Programs	Fiscal Year	6	0	1	4	1	1
New Sequences		7	1	6	9	4	12
Percent of students who take and pass licensure exams	See chart at end of document						

⁸ Survey is administered every 3 years, baseline is 2013

Goal 2	Provide rigorous, innovative, and high-impact undergraduate and graduate programs that prepare students to excel in a globally competitive, culturally diverse, and changing environment.						
Strategy 2	Promote sustainable, mission-consistent growth in the research enterprise						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Number of faculty grant submissions	Fiscal Year	374	312	287	315	265	240 ⁹
Number of faculty grant awards	Fiscal Year	220	250	188	217	209	201 ¹⁰
Percent of undergraduate students generating credit hours through special projects, independent studies, and honors independent studies	Fall Term	2.1%	2.2%	2.3%	2.0%	N/A	N/A

⁹ Estimate

¹⁰ Estimate

Goal 2	Provide rigorous, innovative, and high-impact undergraduate and graduate programs that prepare students to excel in a globally competitive, culturally diverse, and changing environment.						
Strategy 3	Recruit and retain high-quality, diverse faculty and staff						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Percent of full-time instructional faculty with a terminal degree	Fall Term	83.4%	82.8%	82.7%	81.8%	81.9%	82.8%
Percent of new tenure-track faculty retained after the third year	Fall Term	89.1%	85.7%	84.3%	73.8%	82.4%	74.1%
Percent of faculty and staff from underrepresented groups	Fall Term	12.2%	12.2%	12.5%	13.1%	13.6%	13.7%
Percent of faculty and staff who indicated that they are living an overall healthy lifestyle on a regular basis on the Health and Wellness Faculty Staff Fall survey		37.4% ¹¹	N/A	N/A	N/A	N/A	50.4% ¹²

¹¹ Survey is administered every 3 years, baseline is 2013

¹² New survey tool American College Health Association National Faculty Staff Health Assessment was used in fall 2017

Goal 2	Provide rigorous, innovative, and high-impact undergraduate and graduate programs that prepare students to excel in a globally competitive, culturally diverse, and changing environment.						
Strategy 4	Strengthen the University's commitment to civic engagement						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Number of students enrolled in the civic engagement minor	Fall Term	43	46	32	16	16	21
Number of grants that support civic engagement activities	Fiscal Year	7	8	8	13	15	5
Number of courses redesigned to include civic engagement focus	Fiscal Year	10	8	9	8	5	8
Percent of seniors who indicated "Very much" and "Quite a Bit" to how much the institution has contributed to their knowledge in the area of being an informed and active citizen on the 2013 National Survey of Student Engagement	2013	32%	N/A	N/A	N/A	68% ¹³	N/A

¹³ Survey is administered every 3 years, baseline is 2013

Goal 2	Provide rigorous, innovative, and high-impact undergraduate and graduate programs that prepare students to excel in a globally competitive, culturally diverse, and changing environment.						
Strategy 5	Develop a university-wide plan that enhances globalization of the campus and the curriculum						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Number of yearly faculty-led programs involving ISU students	Fiscal Year	16	15	16	23	33	18
Percent of undergraduate international students to overall undergraduate enrollment	Fall Term	0.8%	0.7%	0.8%	0.6%	0.6%	0.6%
Number of faculty collaborating/participating in international programs	Fiscal Year	50	50	46	52	69	64
Percent of English Language Institute students who applied and transitioned to ISU	Academic Year	18.9%	18.0%	32.8%	27.0%	26.4%	N/A

Goal 3	Foster an engaged community and enhance the University's outreach and partnerships both internally and externally.						
Strategy 1	Enhance cross-divisional and cross-departmental collaboration						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Number of students enrolled in interdisciplinary programs	Fall Term	9	7	10	5	12	8
Number of funded interdisciplinary research projects	Fiscal Year	15	22	12	12	12	8 ¹⁴

¹⁴ Estimate

Goal 3	Foster an engaged community and enhance the University's outreach and partnerships both internally and externally.						
Strategy 4	Advance the University's reputation through initiatives that promote the mission of the institution						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Revenue generated from University trademarks and licenses	Fiscal Year	\$161,162	\$186,732	\$222,049	\$248,969	\$262,175	\$244,090

Goal 4	Enhance institutional effectiveness by strengthening the organizational operation and enhancing resource development.						
Strategy 2	Build a modern IT infrastructure that supports the achievement of the University's mission and goals						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Percent of classrooms updated to standard level of technology out of total planned	Fiscal Year	2.2%	27.9%	100.0%	Complete	Complete	Complete

Goal 4	Enhance institutional effectiveness by strengthening the organizational operation and enhancing resource development.						
Strategy 5	Promote a safe and environmentally sustainable campus						
Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	<u>2017-18</u>
Energy consumption (BTU/square foot)	Fiscal Year	124,642	127,739	123,008	112,505	111,929	119,823 ¹⁵
Water consumption (Gallons/square foot)	Fiscal Year	23.7	25.1	25.4	24.8	24.9	24.7 ¹⁶
Landfill waste diversion (tons)	Fiscal Year	1,002	1,485	1,489	1,394	1,545	1,550 ¹⁷
Sustainable Tracking and Rating System (STARS) Rating for ISU	Fiscal Year	Bronze	Bronze	N/A	Silver	N/A	N/A
Employee incident rate (OSHA recordable)	Calendar Year 2013	2.23	2.09	2.52	1.72	1.35	N/A

¹⁵ Estimate

¹⁶ Estimate

¹⁷ Estimate

Indicator of Success	<u>Time Period</u>	<u>Baseline</u>	<u>2013-14</u>	<u>2014-15¹⁸</u>	<u>2015-16</u>	<u>2017-18</u>
Average unmet need by income quintile						
Adjusted Gross Income greater than or equal to \$27,335	Academic Year	\$14,485	\$15,096	\$15,279	\$12,253	\$12,391
Adjusted Gross Income between \$27,336 and \$48,215		\$15,251	\$15,736	\$16,240	\$13,965	\$14,531
Adjusted Gross Income between \$48,216 and \$70,006		\$14,521	\$14,668	\$15,081	\$13,610	\$13,830
Adjusted Gross Income between \$70,007 and \$99,999		\$18,034	\$18,325	\$18,212	\$17,108	\$16,801
Adjusted Gross Income greater than or equal to \$100,000		\$23,829	\$24,689	\$25,426	\$24,073	\$23,693

¹⁸ Estimate

	Licensure or Certification Exam Pass Rates											
	Pass Rates											
	2012		2013		2014		2015		2016		2017	
	ISU	Nat'l	ISU	Nat'l	ISU	Nat'l	ISU	Nat'l	ISU	Nat'l	ISU	Nat'l
Athletic Training Board of Certification	100%	82%	100%	81%	96%	83%	100%	81%	96%	81%	100%	85%
Child Development: Child Life	100%	81%	100%	77%	100%	81%	100%	90%	100%	91%	100%	90%
CPA Exam (BS/MPA or MSA)	75%	49% ¹⁹	68%	49% ²⁰	70%	50% ²¹	70%	50% ²²	64%	62%	N/A	N/A
CPA Exam (Bachelor Degree)	59%		56%		54%		56%		50%		N/A	N/A
Family Nurse Practitioner certification exam (American Nurses Credentialing Center Certification)	94%	87%	100%	78%	100%	80%	96%	75%	100%	82%	100%	80%
Medical Laboratory Science	86%	78%	74%	78%	82%	78%	58%	72%	82%	79%	73%	80%
National Council Licensure Exam - RN	98%	90%	97%	83%	94%	82%	96%	85%	94%	85%	95%	87%
Praxis in Audiology	80%	57%	88%	58%	67%	63%	80%	70%	100%	82%	100%	70%
Praxis in School Psychology	100%	94%	75%	94%	N/A	88%	100%	N/A	100%	94%	100%	
Praxis in Speech Language Pathology	97%	86%	100%	90%	100%	90%	97%	85%	100%	81%	100%	82%
Registration Examination for Dietitians	87%	85%	81%	84%	95%	85%	88%	85%	N/A	87%	N/A	N/A
Registered Health Information Administrator (RHIA)	78%	77%	88%	76%	91%	76%	72%	74%	80%	75%	83%	65%
Therapeutic Recreation ²³	69%	75%	77%	75%	86%	76%	71%	86%	86%	71%	90%	84%

¹⁹ National Average, All Degrees

²⁰ National Average, All Degrees

²¹ National Average, All Degrees

²² National Average, All Degrees

²³ Three year average



	2012		2013		2014		2015		2016		2017	
	ISU	State	ISU	State	ISU	State	ISU	State	ISU	State	ISU	State
Title II Education Basic Skills	100%	99%	100%	99%	N/A	N/A	99%	N/A	N/A	N/A	N/A	N/A
Title II Education Assessment of Professional Teaching	100%	100%	100%	100%	100%	N/A	100%	N/A	N/A	N/A	N/A	N/A
Title II Education Content Test	100%	100%	100%	100%	100%	N/A	100%	N/A	N/A	N/A	N/A	N/A